





17th Annual Run for L'Arche

powered by

Hudson Advisory Group

ScotiaMcLeod®, a division of Scotia Capital Inc.

Scotia Wealth Management®

2027 SPONSORSHIP OPPORTUNITIES

Join us April 10, 2027

Confluence Plaza, St. Patrick's Island, Calgary, AB

RUN FOR L'ARCHE

About the Run for L'Arche

The Run for L'Arche began when a group of employees from Acera Insurance (formerly Rogers Insurance) were inspired to raise funds for L'Arche Calgary. Following 15 years of partnership, we welcomed Hudson Advisory Group as our title sponsor in 2026.

Since 2011, the Run for L'Arche has raised more than $925,000 to support housing, programs, and quality of life for people with intellectual disabilities in Calgary.

In 2027, we're striving to reach an incredible milestone: $**1 million raised since the run began.** With the support of our sponsors, we can make this goal a reality and continue building a more inclusive community where everyone belongs. Join us in making history!

About L'Arche Calgary

L'Arche Calgary was founded in 1973 and has since grown to include five homes, a Supported Independent Living Program (SILP), and the Tamarack Day Program. Our Core Members are people with intellectual disabilities who live and share life alongside Assistants from around the world, **building a community rooted in belonging, dignity, and mutual relationships.**

L'Arche is more than a model of care. It's a way of life built on shared experiences, genuine connection, and mutual support. From sharing supper on an ordinary Tuesday to celebrating special occasions together, we foster meaningful relationships and create a welcoming, inclusive community where everyone belongs.



PARTNER WITH US

Choose a starting point. We'll build a partnership that works for your organization

PARTNERSHIP BENEFITS	SUPPORTER $1,000+	PARTNER $3,000+	CHAMPION $5,000+
Digital Recognition Website & social media (Group post)	✓	✓	✓
Race-Day Recognition Event signage & recognition	✓	✓	✓
Complimentary Race Entries	2	5	10
Dedicated Social Feature Individual sponsor spotlight	—	✓	✓
Sponsor Tent Bring your own tent	Available*	Available*	Available*
Race Bib Branding* Logo on selected race-distance bibs	—	Available*	Priority*
Featured Event Opportunities Water stations, coffee, food & more	—	Available*	Priority*

Limited opportunities are subject to availability and customized based on partnership goals and investment. *Race bib sponsorships must be finalized by February 28, 2027.

Looking for something different? Partnership benefits are flexible. We're happy to build a partnership around your organization's goals, investment and desired involvement.

Your impact goes beyond the finish line.
Funds raised at the Run for L'Arche support L'Arche Calgary year-round.

MAKE YOUR PARTNERSHIP YOUR OWN

Looking for a way to connect your brand, employees or customers with the Run? We can build a partnership around what matters most to your organization.

BE SEEN

Build your brand presence throughout the Run.

- Website & social media recognition
- Event signage
- Race bib branding
- Race-day recognition

BE PART OF RACE DAY

Connect directly with runners and supporters

- Sponsor tent (bring your own tent)
- Product sampling
- Giveaways
- Participant engagement

OWN A RACE-DAY MOMENT

Put your organization behind a memorable part of the experience.

- Water stations
- Coffee station
- Post-race food
- Other featured opportunities

GET YOUR TEAM INVOLVED

Bring employees together around the Run.

- Corporate race entries
- Team participation
- Volunteer opportunities
- Community engagement

LET'S BUILD YOUR PARTNERSHIP

Tell us what you're hoping to accomplish, who you'd like to reach and how you'd like to be involved. We'll work with you to create a partnership that fits your goals and investment.

run@larchecalgary.org

Thank You

for helping make the Run for L'Arche possible.