



16th Annual Run for L'Arche

powered by

Hudson Advisory Group

ScotiaMcLeod®, a division of Scotia Capital Inc.

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2026 SPONSORSHIP OPPORTUNITIES

Join us April 11, 2026

📍 **Confluence Plaza, St. Patrick's Island, Calgary, AB**

RUN FOR L'ARCHE



About the Run for L'Arche

The Run for L'Arche began when a group of employees from Acera Insurance (formerly Rogers Insurance) were inspired to raise funds for L'Arche Calgary. After fifteen years of partnership, L'Arche now welcomes the Hudson Advisory Group as the title sponsor.

Since 2011, we have raised **more than \$860,000** to support housing, programs, and quality of life for people with intellectual disabilities in Calgary.

About L'Arche Calgary

L'Arche Calgary was founded in 1973. Since then, we have grown to offer five homes, a Supported Independent Living Program, and a day program, called Tamarack. L'Arche Calgary's core members are people with intellectual disabilities, who live and work alongside assistants who join us from all over the world to **create a community of belonging**.

L'Arche is a way of life, but it's also a model of care that is unique. Whether sharing supper on a typical Tuesday or going on an outing to celebrate a special occasion, our family model of care allows us to build trust and mutual relationships. We strive to create a welcoming and inclusive environment where everyone feels they belong.



	\$1,000+ Walkers	\$3,000+ Joggers	\$5,000+ Runners	\$10,000+ Sprinters
Logo Your business logo displayed on websites	✓	✓	✓	✓
Group Post Group sponsor social media post	✓	✓	✓	✓
Personalized Post Individualized social media post		✓	✓	✓
Signage Your company logo displayed at the event venue	✓	✓	✓	✓
Acknowledgement Verbal recognition on event day	✓	✓	✓	✓
Add to Runner Kits Opportunity to include branded promotional items in runners' kits				✓
Free Race Entries Complimentary race entries to participate in any distance		5 Free Race Entries	10 Free Race Entries	15 Free Race Entries
Logo on Runner Bibs* Logo displayed on runners' bib for selected distances			✓	✓
Complimentary Add-on Please refer to the following page			✓	✓

***to ensure the inclusion of your logo on the race Bibs, please finalize your sponsorship by February 27 2026.**

As a sponsor, your impact goes well beyond the finish line.

Funds raised at the Run for L'Arche support L'Arche Calgary year-round.

Sponsorship Add-Ons:

Sponsor a Water Station

- Promotional signage with your company logo at a water station
- “Water brought to you by... (Your Company Name)”

Sponsor the Food Station

- Promotional signage with your company logo at a food station
- “Food brought to you by... (Your Company Name)”

Sponsor the Stage

- Promotional signage with your company logo by the main stage
- “Stage brought to you by... (Your Company Name)”

Sponsor the Registration Table

- Promotional signage with your company logo by the registration table
- “Registration brought to you by... (Your Company Name)”

*Interested in one of our Sponsorship Add-ons? Please contact us directly.
First-come, first-served basis*

Thank you for considering us!

For more information or to get involved, please email us at
run@larchecalgary.org

