



Acera Insurance Run for L'Arche

2025 Sponsorship Opportunities

Join us April 5th 2025

Confluence Plaza, St. Patrick's Island in Calgary, AB



About the Acera Insurance Run for L'Arche

The Run for L'Arche began when a group of employees from Acera Insurance (formerly Rogers Insurance) were inspired to raise funds for L'Arche Calgary. From the beginning, Acera Insurance has provided invaluable support for this annual event.

Since 2011, we have raised **more than \$795,000** to support housing, programs, and quality of life for people with intellectual disabilities in Calgary.



About L'Arche Calgary

L'Arche Calgary was founded in 1973. Since then, we have grown to offer five homes, a Supported Independent Living Program, and a day program, called Tamarack. L'Arche Calgary's core members are people with intellectual disabilities, who live and work alongside assistants who join us from all over the world to **create a community of belonging.**

L'Arche is a way of life, but it's also a model of care that is unique. Whether sharing supper on a typical Tuesday or going on an outing to celebrate a special occasion, our family model of care allows us to build trust and mutual relationships. We strive to create a welcoming and inclusive environment where everyone feels they belong.



	\$1,000+ Walkers	\$3,000+ Joggers	\$5,000+ Runners	\$10,000+ Sprinters
Logo Your business logo displayed on websites	✓	✓	✓	✓
Group Post Group sponsor social media post	✓	✓	✓	✓
Personalized Post Individualized social media post		✓	✓	✓
Signage Your company logo displayed at the event venue	✓	✓	✓	✓
Acknowledgement Verbal recognition on event day	✓	✓	✓	✓
Add to Runner Kits Opportunity to include branded promotional items in runners' kits				✓
Free Race Entries Complimentary race entries to participate in any distance		5 Free race entries	10 Free race entries	15 Free race entries
Logo on Runner Bibs* Logo displayed on runners' bib for selected distances			✓	✓
Complimentary Add-on Please refer to the following page			✓	✓

***to ensure the inclusion of your logo on the race Bibs, please finalize your sponsorship by February 28, 2025.**

As a sponsor, your impact goes well beyond the finish line. Funds raised at the Acera Insurance Run for L'Arche support L'Arche Calgary year-round.

Add Ons:

Sponsor a Water Station

- Promotional signage with your company logo at a water station
- “Water brought to you by... (Your Company Name)”

Sponsor the Food Station

- Promotional signage with your company logo at a food station
- “Food brought to you by... (Your Company Name)”

Sponsor the Stage

- Promotional signage with your company logo by power on the main stage
- “Stage brought to you by... (Your Company Name)”

Sponsor the Registration Table

- Promotional signage with your company logo by music on the main stage
- “Registration brought to you by... (Your Company Name)”

If you're interested in one of our add-on sponsorships, please contact us directly.

Thank you for considering us!

For more information or to get involved, please email us at
run@larchecalgary.org

